

MORE THAN JUST UV PROTECTION

CELLULAR BIOPROTECTION®

BIODERMA
LABORATOIRE DERMATOLOGIQUE

Photoderm MAX Aquafuild SPF 50+

WATER-LIGHT AND FAST ABSORBING VERY HIGH UV PROTECTION WITH CELLULAR BIOPROTECTION®.

NEW

- 1 PROTECT** CELLULAR DNA
- 2 PREVENT** SKIN IMMUNE SYSTEM DAMAGE
- 3 PRESERVE** ANTI-OXIDANT RESERVE

Ultra light dry touch finish

THE SKIN ITSELF
INSPIRED BIODERMA TO INCREASE ITS NATURAL DEFENCES FACING THE SUN.

BIOLOGY AT THE SERVICE OF DERMATOLOGY

CELLULAR BIOPROTECTION® provides UV protection with triple cellular defence

1 PROTECT 99% CELLULAR DNA TO REDUCE THE RISK OF SKIN CANCER*

2 PREVENT 94% DAMAGE ON SKIN IMMUNE SYSTEM FOR HEALTHY SKIN*

3 PRESERVE 100% ANTI-OXIDANT RESERVE TO MINIMISE PREMATURE AGEING*

Without UVB exposure / **After UVB exposure** / **Control test on skin cells: the lower the better**

Healthy Langerhans cells before UV exposure / **Langerhans cells under UV exposure without any UV protection** / **Langerhans cells under UV exposure with Photoderm sunscreen + CELLULAR BIOPROTECTION®**

SKIN NOT EXPOSED TO UV / **SKIN EXPOSED TO UV** / **SKIN WITH CELLULAR BIOPROTECTION® EXPOSED TO UV**

Photoderm MAX Aquafuild SPF 50+ / PA++++
WATER-LIGHT AND FAST ABSORBING. VERY HIGH UV PROTECTION WITH CELLULAR BIOPROTECTION®.

FOR SENSITIVE SKIN
Paraben-free – Hypoallergenic – Non-comedogenic – Fragrance-free – Non-greasy

99.6% Protect cellular DNA*

96% Prevent skin immune system damage*

100% Preserve anti-oxidant reserve*

CELLULAR BIOPROTECTION®

GENERAL SUN PROTECTION | **SPECIFIC SUN PROTECTION**

Photostable – Water resistant – No white traces

FOR DEHYDRATED SENSITIVE SKIN
Paraben-free – Hypoallergenic – Non-comedogenic – Alcohol-free

BIODERMA
LABORATOIRE DERMATOLOGIQUE

Hydrabo H2O
Solution micellaire démaquillante hydratante

Hydrabo Tonique
LOTION HYDRATANTE

Hydrabo Gel-Crème
Soin hydratant texture légère

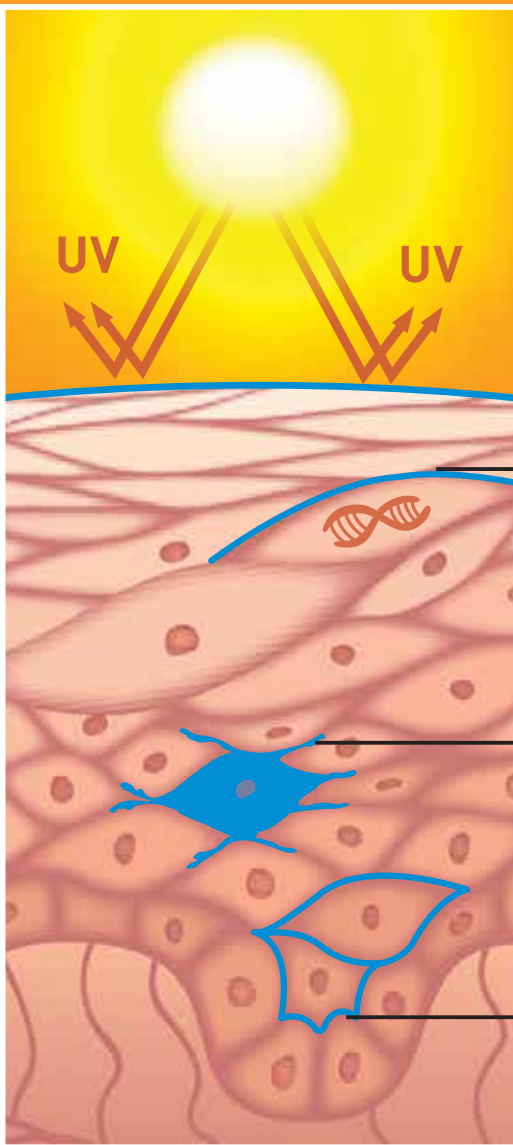
Hydrabo Perfecteur SPF30
Soin hydratant lissant

ADJAGENIUM®
40 ml e

BIODERMA
LABORATOIRE DERMATOLOGIQUE

CELLULAR BIOPROTECTION®

provides UV protection with triple cellular defence



PROTECT

99.6% CELLULAR DNA TO REDUCE THE RISK OF SKIN CANCER¹

1

Without UVA exposure



Normal healthy skin cells

After UVA exposure



Skin cell with conventional sunscreen



Skin cell with Photoderm sunscreen + CELLULAR BIOPROTECTION®

Comet test on skin cells:
The longer the 'tail', the greater the cellular DNA damage and the higher the risk of skin cancer

PREVENT

96% DAMAGE ON SKIN IMMUNE SYSTEM FOR HEALTHY SKIN²

2



Healthy Langerhans cells before UV exposure



Langerhans cells under UV exposure without any UV protection



Langerhans cells under UV exposure with Photoderm sunscreen + CELLULAR BIOPROTECTION®

PRESERVE

100% ANTI-OXIDANT RESERVE TO MINIMISE PREMATURE AGEING SUCH AS WRINKLES AND SPOTS³

3

SKIN NOT EXPOSED TO UV



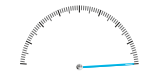
Skin's natural defence system is intact

SKIN EXPOSED TO UV



Skin is more susceptible to oxidative stress and premature ageing

SKIN WITH CELLULAR BIOPROTECTION® & EXPOSED TO UV



Skin cells are able to defend against oxidative stress

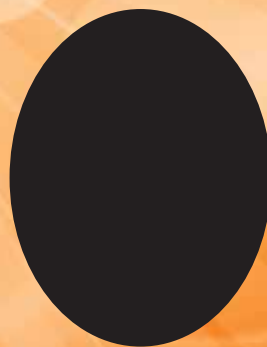
⁽¹⁾ CELLULAR BIOPROTECTION® protects DNA (LBME / Dr De Mèo) - December 2009

⁽²⁾ 10 volunteers applied an emulsion containing 1% ectoin (CELLULAR BIOPROTECTION®) on forearms twice daily, evaluated after 14 days. (Supplier file / Merck) - 2004

⁽³⁾ Evaluation of the protective effect of CELLULAR BIOPROTECTION® against the depletion of glutathione induced by irradiation in complete solar spectrum - DIPTA June 2015

DID YOU
KNOW

UV DAMAGES DNA
AND CAUSES FINE LINES
& BROWN SPOTS?



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MAX Aquafliud
SPF 50+ / PA++++

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VERY HIGH UV PROTECTION WITH
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TOUCHER SEC
DRY TOUCH

**Photoderm
MAX**
SPF **50+**

CELLULAR
BIOPROTECTION®

Aquafluide
Très haute protection

Peaux sensibles
Texture anti-brillance
Sans parfum - Sans paraben
Résiste à l'eau

Aquafluid
Very high protection

Sensitive skin
Anti-shine texture
Fragrance free - Paraben free
Water resistant

40 ml e



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